

ART4858C: Presentation of Practices

3 Credits | Spring 2025 | School of Art + Art History | University of Florida, Gainesville, FL

Instructor: Anthea Behm (she/her)

Email: antheabehm@ufl.edu

Office location: FAD 333

Office hours: Thursdays 10:40am–11:30am & by appointment

Time: Tuesdays, 11:45 a.m. to 02:45 p.m.

Room: FAC 306

PRESENTATION OF PRACTICES

Presentation of Practices is designed to give BFA Studio Art seniors a platform for presenting original research and creative work in a public forum. The course introduces students to professional expectations and best practices across various presentation contexts and provides students opportunities to develop the skills integral to planning, staging, documenting, and publicizing exhibitions, performances, and other modes of distributing creative work. Presentation of Practices includes seminar lectures, hands-on workshops, student presentations, independent research, and a formal group exhibition of work by course participants. Through these engagements, students will utilize the skills, insights, and strategies required of creative professionals working in an increasingly complex world of cultural production.

COURSE GOALS

To think independently and critically as professional creatives

To actively engage opportunities in the arts as cultural producers

To set achievable goals and objectives for the distribution of one's research and practice

To understand both commodity and theoretical systems encountered across arts industries

To strengthen engagement in a chosen discipline in preparation for future endeavors

To organize, promote, present, document, and contextualize art practice in professional formats and venues

To educate the UF arts community through the sharing of creative research

TEXTBOOKS + COURSE MATERIALS

There is no textbook to purchase for this course. All reading materials and media will be posted to the drive.

ELECTRONIC COMMUNICATION

Please contact the instructor via email for all course-related inquiries.

ARTIFICIAL INTELLIGENCE

Since writing, analytical, and critical thinking skills are integral aspects of Presentation of Practices, all writing assignments should be prepared by the student. Developing strong competencies in this area will prepare you to be competitive in the workplace, as well as in pursuit of grants, residencies, exhibitions, and other opportunities. Therefore, writing submissions generated with the assistance of artificial intelligence—i.e. ChatGPT—are not permitted and will be treated as plagiarism.

ATTENDANCE + PARTICIPATION

Students are expected to be present physically and mentally in every class session, participating fully in each class session. That means no aimless internet usage and no working on assignments for other courses. Cellphones should be silenced and stored for the entirety of class. Students are expected to engage consistently in course discussions, conversing critically with their peers, instructor, and guests.

Attendance will be taken at the start of each class meeting. There are two permitted absences. These can be personal, medical, or for any other reason. No documentation is required, though you are advised to contact your instructor in advance when you are going to be absent. Arriving to class more than 30 minutes late, or departing more than 30 minutes early, will count as an absence. Arriving to class over 10 minutes late, or leaving more than 10 minutes early, more than three times will count, cumulatively, as an absence. Beyond the two permitted absences, each additional unexcused absence will result in a 10-point penalty in a student's Attendance + Participation grade. If you are growing concerned about your attendance, please contact your instructor directly. Transparent communication is strongly encouraged.

ABSENCES AND EMERGENCIES

Students who need to be absent for an emergency, illness, court appearance, death in the family, or to observe a religious holiday need to inform the instructor ahead of time via email. If you must be absent, it can only be excused with proper written explanation, following discussion with the instructor. Please see the University of Florida Attendance Policies for more information about excused absences:

PARTNER SYSTEM

Each student is paired with a Presentation of Practices Partner. Please exchange contact information and make a habit of checking in with one another. When a student misses class, they should contact their partner to obtain missed information.

ASSIGNMENTS

Intro Presentation // Due: January 27 // 5% of final grade

Give a 5-7 minute presentation on your recent work and share your thoughts/ ideas for what you will be making for the BFA show. Presentations must be uploaded to the drive before class.

Artist Statement + Bio, CV // Due: February 10 + 17 // 10% of final grade

Develop a fresh artist statement using the guidelines provided in class. Also includes development over semester through rewrites and workshops.

Personal Website // Due: February 17 + March 24 // 10% of final grade

Cargo Site that includes (at minimum) portfolio of original work, biographical information, artist statement, and CV. Also includes organization of assets and research into artists websites.

BFA Show Working Proposal 1.0 + 2.0 // Due: February 27 + March 3 // 5% of final grade

This will be submitted in two stages, and will include exhibition pitch, portfolio, timeline, itemized budget, floorplan, insurance list, labels, press release, and image. Also includes exhibition research.

BFA Show Final Proposal 1.0 + 2.0 // Due March 24 + April 14 // 10% of final grade

Also submitted in two stages, this will be your finalized proposal.

Artist Talk // Due: April 7 // 10% of final grade

5-7 minute public presentation on your research and creative practice.

BFA Show Final Packet // Due: April 30 // 20% of final grade

This includes quality of your work in the exhibition (both as objects and in terms of display), participation in the physical production of the exhibition, documentation of your work in the exhibition

Attendance + Participation // Due: ongoing // 30% of final grade

Please see the above for information on Attendance (40 points) and Participation (60 points).

GRADING SCALE

A	93 to 100 pts
A-	90 to 92 pts
B+	87 to 89 pts
B	83 to 86 pts
B-	80 to 82 pts
C+	77 to 79 pts
C	73 to 76 pts
C-	70 to 72 pts
D+	67 to 69 pts
D	63 to 66 pts
D-	60 to 62 pts
F	59 points and below

GRADING RUBRIC

Late assignments will lose 10% for each day—not class meeting—that they are late.

A – Exceptional

Project meets all requirements and exceeds expectations. Student critically synthesizes course content, discussions, and feedback towards an advanced presentation of media and/or ideas.

B – Above Average

Project meets all requirements and exceeds some expectations. Student incorporates course content, discussions, or feedback into the presentation of their media and/or ideas.

C – Average

Project meets most requirements. Student may appear to incorporate some course content, discussions, or feedback in the presentation of their media and/or ideas, though said incorporation is mostly superficial.

D – Unsatisfactory

Project ignores requirements and/or does not relate to course content.

F – Failing

Project is incomplete.

WEEKLY OVERVIEW

Note: a detailed (and always-up-to-date) weekly schedule is available on the drive.

WK 01	01/13	Course Introduction	
WK 02	01/20	Exhibition Site Visit // WARP house	
WK 03	01/27	Works + Statements	Intro presentations
WK 04	02/03	Artist Statements	Artist Statements
WK 05	02/10	Artist Statements Editing	Artist Statements
WK 06	02/17	Websites	Artist Statement CV + Bio Website assets + links
WK 07	02/24	BFA Show Proposals	BFA Working Proposal 1.0
WK 08	03/03	Exhibitions + installations	BFA Working Proposal 2.0
WK 09	03/10	Documentation Workshop / Individual meetings	
WK 10	03/17	SPRING BREAK	
WK 11	03/24	Website feedback	Final Show Proposal 1.0 Website
WK 12	03/31	Studio day	
WK 13	04/07	Public Artist Talks	Artist Talks
WK 14	04/14	Final Exhibition Planning	Final Show Proposal 2.0
WK 15	04/21	Exhibition Installation	Presentation Practices Final

ACADEMIC POLICIES AND RESOURCES

<https://go.ufl.edu/syllabuspolicies>

Questions on anything contained in this syllabus? Please contact your instructor.